

Olmsted Joint Economic Development District

26100 Bagley Road

Work Session – December 21, 2010 – 9:00 a.m.

Chairman Engelmann called the work session to order at 9:10 a.m.

Members Present: Sherri Lippus, and Garry Thompson.

CHANGES TO AND APPROVAL OF AGENDA

Mr. Thompson moved to **approve** the agenda as written; Ms. Lippus **seconded**. Poll: 3 ayes; 0 nays. **Motion carried.**

DISCUSSION OF MARKETING PLAN:

Mr. Engelmann explained that several items needed to be discussed and decided concerning the Poggemeyer marketing plan. Discussion ensued.

Mr. Thompson moved to purchase the domain name of “Stearncrossing.org”; Ms. Lippus seconded. Poll: 3 ayes; 0 nays. Motion carried.


The Board discussed a slogan or “tag line” for the park.

Ms. Lippus moved to adopt the tag line of “Connected to Your Future”; Mr. Thompson seconded. Poll: 3 ayes; 0 nays. Motion carried.

The Board then discussed various logo designs presented by Poggemeyer. The Board will communicate their preferences to Poggemeyer for final decision purposes.

Mr. Thompson moved to **adjourn**; Ms. Lippus **seconded**. Poll: 3 ayes; 0 nays. **Motion carried.**

Meeting adjourned at 9:50 a.m.



Bill Engelmann, Chairman



Angi Mancini, Transcriber

4-7-11

Date Approved