



Olmsted Falls

Mayor's Report

Summer 2015

Where history lives and grows...

www.olmstedfalls.org

Dear Fellow Residents and Business Partners:

As Mayor and on behalf of the administration, Happy Summer! We all continue to really enjoy working for you. I remain pleased on the progress that we have experienced in such a short period of time and I look forward to even more improvements to our great City.



There have been many family focused events planned this summer to celebrate our community and embrace the warmer weather. Just a few examples are Evenings in the Falls, the Vintage Market Place, Summer Concerts, the 4th of July Parade and many more. You can find an updated listing of events on the back of this page. Come out, walk around downtown, and get to know the local merchants. I am very proud of our business owners who are now working closer together than ever before! It is because of this collaboration that the City of Olmsted Falls is able to bring you more events.

Additionally, on the back of this insert you will find an exciting opportunity to vote for our new city logo!

News You Can Use:

Upon council confirmation we are pleased to announce that the **Olde Wine Cellar** will be re locating to the building formerly referred to as the Jenkins Center!

November Voting - Council is up for reelection this year and Southwest General Hospital (SWG) Levy renewal will be on the ballot as well. SWG serves to provide us with free van transportation to clinical services, unused medication drop-off, senior health screenings, free referrals, and education programs to ensure resident safety. The cost per \$100,000 of property value is for a month is 59 cents and for a year is \$7.04.

Major Construction Brochure - We have developed an extensive brochure which outlines all major road and infrastructure projects. If you would like a copy of this brochure please call City Hall and we would be happy to mail this to you. You can also visit our website or any one of our local businesses for a copy.

New Service Garage - Administration contin-

ues to work with Council on the prospect of relocating our service garage to City owned space behind the fire station on Columbia Road. Our service garage exists smack in the middle of downtown; this move will be a catalyst to spur more economic development in the downtown area, eliminating an eyesore amongst the downtown district as well provide for a more functional and appropriate space to house our service garage, personnel, and all of your assets.

Senior Center- Is under construction at the municipal complex and should be fully functional by fall 2016.

Website and Social Media- The new web site is up and running, we continue to load the site with more information. We are also operating a **Twitter** and **Facebook** for the City. The Twitter handle is titled "**OlmstedFalls_OH**" and the Facebook page is titled "**City of Olmsted Falls**". These media outlets assist our efforts to keep you informed with valuable information on local events, promotions, local business spotlights, bulk trash pick-up reminders, and so on.

Leaf Pick Up - We are attempting to pilot a system in which we will try to bring you updates on leaf pick up in your area. More information on this program will be provided to you in the September newsletter; however we encourage you to sign up with **Ready Notify** which may also be used to alert you to leaf pick up in your area.

Charter Changes - Former Richmond Hts Mayor Dan Ursu is assisting us in revisiting our charter. The charter was formed in 1974 and has only had some minor updates since its effective date. Reviewing the charter with a fresh set of eyes allows our government structure to be open and responsible and streamlined as a government should be. Look for possible ballot changes to this charter in 2016.

I hope you find the annual financial report helpful and this insert informative. Enjoy the rest of your summer!

Warm Regards,

Mayor Ann Marie Donegan

Vote on New City Logo:

Successful branding is the hallmark feature of a successful business. Logo development is the first step in branding and we are please to introduce to you the final 3 versions of our new logo for Olmsted Falls. Now we are asking you to VOTE!

You can vote online at www.olmstedfalls.org, by phone (440-235-5550), or at any of our city events this summer.

Thank you to Studiothink for their artist's renderings. And a BIGGER thank you to all the residents who completed a lengthy survey on "what Olmsted Falls means to You" which ultimately led to the artist renderings.

The logo with the most votes will be chosen as the new City of Olmsted Falls logo! Voting will end 8.31.15

OPTION 1



This logo was inspired by the look and feel of downtown Olmsted Falls. The perspective and winding path invite the audience to explore the town. The green color utilized was chosen to represent and bring to life the scenic Ohio woodlands in the surrounding area against a strong, charcoal gray background, representing the strong historical foundation of the area.

OPTION 2



This logo was inspired by the natural beauty of Olmsted Falls. By incorporating the tree into the word Olmsted, we depict how the scenery and setting are an integral part of the town. This logo depicts a stylized version of the falls for which Olmsted Falls was named. Much like the first logo, this palette uses green and orange to depict nature on a strong, charcoal gray background.

OPTION 3



Also inspired by the Ohio landscape surrounding the town; this logo features a blue and green palette chosen to further highlight this theme. The typography combines a bold, solid sans serif font to represent the foundation and history of the town, along with a more fluid script font to represent both the motion of the falls and moving forward into the future. The words Olmsted and Falls are tied together to represent that both the past and the future are an important part of the town. As a fun additional detail, the leaves/color used in the tree could change according to the seasons.

Upcoming Events of Interest:

August

- 6th and 7th: City Wide Garage Sale 9am-4pm
- 6th: Olmsted Heritage Days **Parade** 6:30pm
- 6th-9th: **Olmsted Heritage Days Festival**
- 8th: Family Movie Night – East River Park, begins at nightfall
- 19th: Olmsted Falls First day of School
- 20th: **Master Plan** Public meeting 6:30pm City Hall w/ Pizza from Angelina's
- 27th: Mayor Donegan's One-on-One Meetings 6-7pm City Hall
- 30th: Vintage Market Place 12-5pm Downtown Olmsted Falls

September

- 3rd: **Evening in the Falls** 6-9pm Downtown Olmsted Falls
- 12th: Community Shredding Event 9am-12pm Olmsted Falls Middle School
- 26th: Berea Fine Arts: **Art on the Bridge** 10-5pm Harding Memorial Bridge
- 27th: Vintage Market Place 12-5pm Downtown Olmsted Falls
- 29th: Mayor Donegan's One-on-One Meetings 11am and 6pm City Hall

October

- 1st: **Evening in the Falls** 6-9pm Downtown Olmsted Falls
- 4th: **Falls Day in the Park** 1-4pm East River Park – Unveiling of the new City Logo
- 6th: Absentee Voting begins